

Sr.No	Queries	Response/Clarification of the Department
1.	<b><u>Ankur Media Pvt. Ltd, 2E/6 Jhandewalan Extension New Delhi- 110055 -India</u></b>	
a.	Will it work if we attached the details of EMD of 5 lac in previous bid ?	Yes
b.	Do we need to submit all documents again ?	Yes
c.	Do we need to come along with all candidates for Presentation or there will be some other way to evaluation ?	As per Covid-19 direction, it will be decided later on.
d.	If we only qualify the technical bid again, what will be the next step ?	It will be communicated to you.
2.	<b><u>Warroom Strategies,50/4,L Colony, Nehrunagar Crossroads Nehrunagar Ahemedabad India-380015</u></b>	
a.	As mentioned on Page 23, we had submitted our EOI Fee and Tender fee for the tender issued on 5.02.2021. As discussed on the call, the same will remain valid for this tender as well.	Yes
b.	On page 19 under the Financial eligibility the turnover required is Rs 4 crore for the year 2017-2018, 2018-2019 and 2019-2020 however in the table under the clause it is seeking average annual turnover. We would request you to consider the average annual turnover of Rs 4 crore as corrected in the corrigendum issued last time.	Under clause 6.4 “Minimum Turnover of Rs. 4 crore” may be read as “Minimum Average annual Turnover of Rs. 4 Crore.”
c.	As you know that the communication industry is a creative business. This industry has seen right from IIM graduates and IIT engineers to even a 10th pass professional leaving their mark with some of the best campaigns we have seen in the history. We recommend that rather than asking for specific educational qualifications, please judge the human resources suggested based on the experience and expertise they bring to the table to deliver on assigned task to the agency. No agency would hire any professional for the roles required technical skills, who wouldn't provide on the functions and attract penalties defined in the EoI document by you.	The eligibility criteria for professional staff as mentioned under clause 6.5 at page no. 18,19 and 20 cannot be relaxed .
d.	As requested earlier as well, keeping in mind the current rise in Covid-19 pandemic situation across the country and various central and state Government advisories are urging citizens against traveling, we would like to propose a virtual evaluation of the manpower. We would be happy to depute two senior resources for the presentation in person, and rest all joining the meeting using video conferencing solution. As conveyed during our last meeting all our team members are located in high-risk states such as	As per Covid-19 pandemic situation in near future, it would be decided at that time and will be communicated .

<p>Maharashtra, Gujarat, Madhya Pradesh, and Delhi. Bringing them for the presentation not only increases their chances of getting the virus, but also increases the possibility of infecting people in your office/city if one of them is an asymptomatic virus carrier. We therefore request you to allow agencies to be represented by maximum two executives in person and remaining via video conferencing.</p>	
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